Front Seat Pack

The solution

A request was made for a pack to house two front seats for a new motor vehicle that was going to be displayed around the world. The seats had to be packed and arrive at their destination in pristine condition so we could allow no movement at all as the slightest shift may harm the products.

There was a location part sticking out from the bottom of the runners that caused some issued. We decided to use a triple wall pad half knifed over with a location hole inside a tray at the base. On top of that was another half knifed pad with a die cut feature that the runners sat into.

The problem was this gave good location but there would have been forward rocking in transit due to the weight of the backrests. This was alleviated with a piece of wood screwed through the corrugated and into the pallet covering both ends of the seat runners.

Results we deliver:
- More Sales
- Lower Cost
- Risk Managed

Call us
01455 251400

The Power of Less®